

Opportunity Title: CDC Public Health Communications Fellowship

Opportunity Reference Code: CDC-ID-2020-0169

Organization Centers for Disease Control and Prevention (CDC)

Reference Code CDC-ID-2020-0169

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A complete application consists of:

- An application
- Transcripts – [Click here for detailed information about acceptable transcripts](#)
- A current resume/CV, including academic history, employment history, relevant experiences, and publication list
- One educational or professional recommendation. Your application will be considered incomplete, and will not be reviewed until one recommendation is submitted.

All documents must be in English or include an official English translation.

If you have questions, send an email to ORISE.CDC.NCIRD@orau.org. Please include the reference code for this opportunity in your email.

Application Deadline 8/25/2020 3:00:00 PM Eastern Time Zone

Description **Applications will be reviewed on a rolling-basis.*

Three research opportunities are currently available within the Influenza Division (ID), in the National Center for Immunization and Respiratory Diseases (NCIRD), at the Centers for Disease Control and Prevention (CDC) located in Atlanta, Georgia.

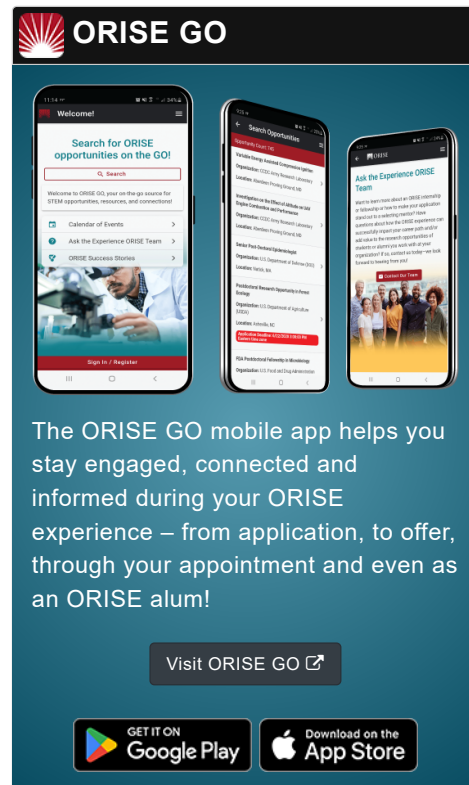
This is a training fellowship that will provide opportunities to learn the application of communication and public health principles to the development, implementation, and evaluation of critical public health programs.

The participants will join the Communications Team and under the guidance of a mentor, will be trained in the following areas:

- Content development and clearance in support of influenza and COVID-19 related educational materials, including web resources, media and social media outreach to the public, providers, and partners
- Efforts to assess the effectiveness of communications outreach, including "listening" of media, social media and public and clinical inquiries to CDC
- Influenza vaccine campaign efforts, which may include involvement in research to inform campaign strategy and assess reach and impact. Other activities may include, but are not limited to, contributing to the development of communications and materials to support campaign efforts.

Anticipated Appointment Start Date: August 2020

This program, administered by ORAU through its contract with the U.S. Department of Energy to manage the Oak Ridge Institute for Science and Education, was established through an interagency agreement between DOE and CDC. The initial



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appointment can be up to one year, but may be renewed upon recommendation of CDC contingent on the availability of funds. The participant will receive a monthly stipend commensurate with educational level and experience. Proof of health insurance is required for participation in this program. The appointment is full-time at CDC in the Atlanta, Georgia, area. Participants do not become employees of CDC, DOE or the program administrator, and there are no employment-related benefits.

Qualifications

The qualified candidate should have received a bachelor's, master's or doctoral degree in one of the relevant fields, or be currently pursuing one of the degrees and will reach completion by the end of August 2020. Degree must have been received within five years of the appointment start date.

Preferred skills:

- Background in journalism or public health
- Strong communication skills, especially in writing and editing
- Familiarity using web and social media tools
- Ability to develop, review, and edit health communication materials
- Strong experience in the use of Microsoft Office (i.e., Word, PowerPoint and Outlook Mail)

Eligibility Requirements

- **Degree:** Bachelor's Degree, Master's Degree, or Doctoral Degree received within the last 60 months or anticipated to be received by 8/31/2020 11:59:00 PM.
- **Discipline(s):**
 - **Communications and Graphics Design** (2 )
 - **Life Health and Medical Sciences** (1 )