Opportunity Title: CDC Health Communications Fellowship
Opportunity Reference Code: CDC-CPR-2020-0158

Organization	Centers for Disease Control and Prevention (CDC)
Reference Code	CDC-CPR-2020-0158

How to Apply

Connect with ORISE...on the GO! Download the new ORISE GO mobile app in the Apple or Google Play Store to help you stay engaged, connected, and informed during your ORISE experience and beyond!

A complete application consists of:

- An application
- Transcripts – **Click here for detailed information about acceptable transcripts**
- A current resume/CV, including academic history, employment history, relevant experiences, and publication list
- One educational or professional recommendation. Your application will be considered incomplete, and will not be reviewed until one recommendation is submitted.

All documents must be in English or include an official English translation.

If you have questions, send an email to **ORISE.CDC.CPR@orau.org**. Please include the reference code for this opportunity in your email.

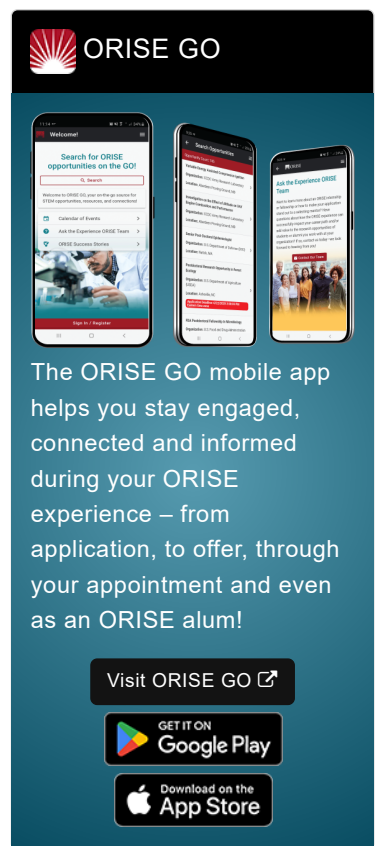**Application Deadline** 8/11/2020 3:00:00 PM Eastern Time Zone

Description

Applications will be reviewed on a rolling-basis.

A research opportunity is currently available with the Communications Office, of the Center for Preparedness and Response (CPR) at the Centers for Disease Control and Prevention (CDC) in Atlanta, Georgia.

The Communications Office serves as the principal advisor to CPR on communication, research, and practice. The Communications staff provides strategic planning and coordination of CPR communication and marketing activities in conjunction with Office of the Director (OD) and division-level staff, and executes communication activities to support strategic goals of the CPR OD and activities to support division-level programs. The Communications office also provides coordination and conducts activities to support CPR's presence on networked media, such as social and mobile media, and on the web through cross-cutting topical web sites.

Under the guidance of a mentor, the participant will be involved in the following activities:

- Collaborate with CPR Communication Digital Media Team staff in researching and developing web pages that are valid and consistent with program objectives and are based on communication and marketing theory and principles as well as audience research (including concept, design and Web-usability testing)
- Data is critical for developing new and innovative web pages. The participant will contribute to data collection and in developing products such as web page metrics reports in Adobe Campaign.
- Evaluating web pages
- Collaborate with Center Division communication offices and others within the Office of the Director to provide support on web updates
- Participate with staff in producing and developing web pages on CPR internal and external websites
- Collaborate with web team members to help ensure information is successfully disseminated

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across the web sites providing technical support

- Participate with the web team in providing technical support for digital and social media evaluation

Anticipated Appointment Start Date: September 1, 2020

This program, administered by ORAU through its contract with the U.S. Department of Energy to manage the Oak Ridge Institute for Science and Education, was established through an interagency agreement between DOE and CDC. The initial appointment can be up to one year, but may be renewed upon recommendation of CDC contingent on the availability of funds. The participant will receive a monthly stipend commensurate with educational level and experience. Proof of health insurance is required for participation in this program. The appointment is full-time at CDC in the Atlanta, Georgia, area. Participants do not become employees of CDC, DOE or the program administrator, and there are no employment-related benefits.

Qualifications   The qualified candidate should be currently pursuing or have received a bachelor's degree in one of the relevant fields. Degree must have been received within five years of the appointment start date.

Eligibility Requirements

- **Citizenship:** U.S. Citizen Only
- **Degree:** Bachelor's Degree received within the last 60 months or currently pursuing.
- **Discipline(s):**
  - **Communications and Graphics Design** (1 👁)
  - **Computer, Information, and Data Sciences** (5 👁)
  - **Life Health and Medical Sciences** (1 👁)