

**Opportunity Title:** CDC Health Communications Fellowship

**Opportunity Reference Code:** CDC-DFWED-2019-0128

**Organization** Centers for Disease Control and Prevention (CDC)

**Reference Code** CDC-DFWED-2019-0128

**How to Apply** A complete application consists of:

- An application
- Transcripts – [Click here for detailed information about acceptable transcripts](#)
- A current resume/CV, including academic history, employment history, relevant experiences, and publication list
- One educational or professional recommendation

All documents must be in English or include an official English translation.

If you have questions, send an email to [ORISE.CDC.NCEZID@oraui.org](mailto:ORISE.CDC.NCEZID@oraui.org). Please include the reference code for this opportunity in your email.

**Application Deadline** 6/3/2019 3:00:00 PM Eastern Time Zone

**Description** \*Applications will be reviewed on a rolling-basis.

A research opportunity is available in the Division of Foodborne, Waterborne, and Environmental Diseases (DFWED) in the National Center for Emerging and Zoonotic Infectious Diseases (NCEZID) at the Centers for Disease Control and Prevention (CDC) in Atlanta, Georgia.

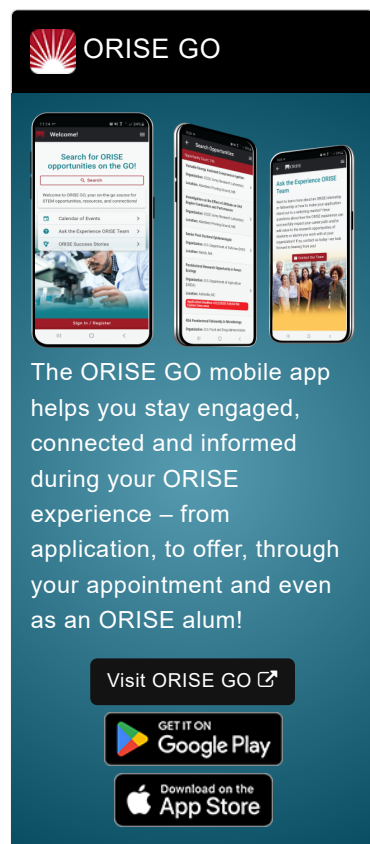
The division works to promote food safety and to prevent illnesses from foodborne, waterborne, and fungal infections. The selected candidate will collaborate closely with a team of health communicators to focus on identifying and implementing effective communication and outreach strategies to help inform the public of risks and prevention measures for these infections, with a special focus on food safety.

The primary project involves collaborating with a communication team to evaluate the effectiveness of digital communication of health promotion and disease prevention messages, including analyzing data from web, social media, and traditional media to develop recommendations for future practice.

Under the guidance of a mentor, the participant may be involved in the following activities:


- Research consumer knowledge on key food safety and fungal disease topics, identify knowledge gaps, and propose materials needed to address these knowledge gaps
- Track communications data and contribute to reports that document the reach of communication materials
- Translate scientific research and data into consumer-focused materials, including writing fact sheets, web pages and program stories
- Contribute to the planning of major communication initiatives
- Analyze web usage data to develop recommendations for improving communication practices and adding needed content
- Monitor social media channels (Facebook and Twitter) and develop content for their use (videos, photos, messages and memes)
- Help develop materials for media outreach and evaluate media coverage


This program, administered by ORAU through its contract with the U.S. Department of Energy to manage the Oak Ridge Institute for Science and Education, was established through an interagency agreement between DOE and CDC. The initial appointment can be up to one year, but




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may be renewed upon recommendation of CDC contingent on the availability of funds. The participant will receive a monthly stipend commensurate with educational level and experience. Proof of health insurance is required for participation in this program. The appointment is full-time at CDC in the Atlanta, GA, area. Participants do not become employees of CDC, DOE or the program administrator, and there are no employment-related benefits.

**Qualifications** The qualified candidate should be currently pursuing or have received a master's degree in one of the relevant fields. Degree must have been received within five years of the appointment start date.

Preferred skills:

- Strong writing, speaking and interpersonal skills
- Experience in health communication research
- Experience using a range of design software, including Adobe Photoshop
- Experience in public health or translating science-based information for the public

- Eligibility Requirements**
- **Degree:** Master's Degree received within the last 60 months or currently pursuing.
  - **Discipline(s):**
    - **Communications and Graphics Design** ([1](#) )
    - **Life Health and Medical Sciences** ([1](#) )