

Opportunity Title: CDC Public Health Library Communications Fellowship

Opportunity Reference Code: CDC-CSELS-2019-0097

Organization Centers for Disease Control and Prevention (CDC)

Reference Code CDC-CSELS-2019-0097

How to Apply A complete application consists of:

- An application
- Transcripts – [Click here for detailed information about acceptable transcripts](#)
- A current resume/CV, including academic history, employment history, relevant experiences, and publication list
- One educational or professional recommendation. Your application will be considered incomplete, and will not be reviewed until one recommendation is submitted.

All documents must be in English or include an official English translation.

If you have questions, send an email to ORISE.CDC.CSELS@prau.org. Please include the reference code for this opportunity in your email.

Application Deadline 5/6/2019 3:00:00 PM Eastern Time Zone

Description A fellowship opportunity is available with the Library Science Branch (LSB), in the Division of Public Health Information Dissemination (DPHID), within the Center of Surveillance, Epidemiology, and Laboratory Services (CSELS) at the Centers for Disease Control and Prevention (CDC) in Atlanta, Georgia.

The Library Science Branch operates and maintains the Stephen B. Thacker CDC Library. The mission of the Library is to provide the scientific foundation for CDC's mission to work 24/7 to protect America from health, safety, and security threats, both foreign and in the U.S. We serve CDC by offering specialized library services supporting research, information exchange and learning. Over the past several years, the Library has been undergoing a transformation. The Library transformation seeks to help the Library fully realize its vision to serve as a hub of information, education, collaboration and innovation to further CDC's ability to promote health and quality of life by preventing and controlling disease, injury, and disability.

One fellowship is available within the Library Science Branch supporting the efforts of the Library Transformation Team. Learning objectives include (1) experience in coordinating and managing outreach to CDC employees around various engagement opportunities; (2) an in-depth, applied understanding of human centered-design concepts and techniques; (3) broad exposure to the various offices and programs across CDC.

Under the guidance of a mentor, the selected candidate will be involved in scientific events organization and will also assist with communication activities, developing and implementing strategic engagements to reach target audiences. Participants will be involved with subject matter experts across the agency on an interdisciplinary team to implement outreach strategies promoting use of various spaces, services and products at the CDC Library. Additional activities in support of the project goals may be developed according to the participant's interest and skills.

The participant's activities may include (1) patron engagement: developing and implementing a strategy for measuring patron engagement within the Library space as a whole; (2) communications: developing marketing strategies (e.g., website content, list-serv management) and public relations activities (e.g., employee outreach), and (3) event organization: providing technical support to CDC employees and programs hosting events within the Library space.



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Anticipated Appointment Start Date: June 3, 2019

This program, administered by ORAU through its contract with the U.S. Department of Energy to manage the Oak Ridge Institute for Science and Education, was established through an interagency agreement between DOE and CDC. The initial appointment can be up to one year, but may be renewed upon recommendation of CDC contingent on the availability of funds. The participant will receive a monthly stipend commensurate with educational level and experience. Proof of health insurance is required for participation in this program. The appointment is full-time at CDC in the Atlanta, Georgia, area. Participants do not become employees of CDC, DOE or the program administrator, and there are no employment-related benefits.

Qualifications The qualified candidate should have received a bachelor's degree in one of the relevant fields, or be currently pursuing the degree and will reach completion by the start date of the appointment. Degree must have been received within five years of the appointment start date.

Preferred skills:

- Knowledge of basic communication and marketing principles (e.g., audience identification, message development and tailoring, dissemination channels)
- Knowledge of public health programs and strategies
- Ability to juggle several projects with different priorities and due dates

- Eligibility Requirements**

- **Degree:** Bachelor's Degree received within the last 60 months or anticipated to be received by 6/3/2019 12:00:00 AM.
 - **Discipline(s):**
 - **Communications and Graphics Design** ([1](#)👁)
 - **Computer, Information, and Data Sciences** ([1](#)👁)
 - **Life Health and Medical Sciences** ([1](#)👁)