

Opportunity Title: CDC Health Communications and Social Marketing Fellowship **Opportunity Reference Code:** CDC-NCHHSTP-2019-0082

Organization Centers for Disease Control and Prevention (CDC)

Reference Code CDC-NCHHSTP-2019-0082

How to Apply A complete application consists of:

- An application
- Transcripts Click here for detailed information about acceptable transcripts
- A current resume/CV, including academic history, employment history, relevant experiences, and publication list
- One educational or professional recommendation. Your application will be considered incomplete, and will not be reviewed until one recommendation is submitted.

All documents must be in English or include an official English translation.

If you have questions, send an email to <u>CDCrpp@orau.org</u>. Please include the reference code for this opportunity in your email.

Application Deadline 3/12/2019 3:00:00 PM Eastern Time Zone

Description A fellowship opportunity is available with the Communications, Education, and Behavioral Studies Branch, Division of Tuberculosis Elimination (DTBE), within the National Center for HIV/AIDS, Viral Hepatitis, STD and TB Prevention (NCHHSTP) at the Centers for Disease Control and Prevention (CDC) in Atlanta, Georgia.

The mission of the Division of Tuberculosis Elimination (DTBE) is to promote health and quality of life by preventing, controlling, and eventually eliminating tuberculosis in the United States.

The research participant will be placed in the Communications, Education, and Behavioral Studies Branch (CEBSB) within the Division of Tuberculosis Elimination (DTBE). This project will provide the fellow with an educational experience in health communications and social marketing around tuberculosis disease and latent tuberculosis infection.

Under the guidance of a mentor, the participant will be involved in the following activities:

- · Aiding in the development of health communication materials, products, and messages
- Conducting communications research
- Disseminating health information through a variety of communication channels
- Supporting the development and implementation of a communications campaign to reach key target audiences with important health messages
- · Supporting community engagement and mobilization activities through social marketing efforts
- · Assisting in drafting and reviewing documents and reports
- · Presenting findings and recommendations at national forums and in peer-reviewed journals
- Contributing to formative research efforts and communications to eliminate tuberculosis in the United States
- Supporting message testing efforts around tuberculosis and latent tuberculosis infection testing and treatment for high risk groups
- · Participating in Branch and Team meetings
- Maintaining communication with project leaders

This fellow will be engaged with Branch leadership and project staff. Opportunities for networking with subject matter experts will be made available.

This program, administered by ORAU through its contract with the U.S. Department of Energy to

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manage the Oak Ridge Institute for Science and Education, was established through an interagency agreement between DOE and CDC. The initial appointment can be up to one year, but may be renewed upon recommendation of CDC contingent on the availability of funds. The participant will receive a monthly stipend commensurate with educational level and experience. Proof of health insurance is required for participation in this program. The appointment is full-time at CDC in the Atlanta, Georgia, area. Participants do not become employees of CDC, DOE or the program administrator, and there are no employment-related benefits.

Anticipated Appointment Start Date: May 6, 2019

Qualifications The qualified candidate must have received a master's degree in one of the relevant fields. Degree must have been received within five years of the appointment start date.

> Some experience in social marketing, health education/communication and promotion is desired. Excellent oral and written communication skills are strongly desired.

Eligibility

Requirements

• Citizenship: U.S. Citizen Only

- Degree: Master's Degree received within the last 60 month(s).
 - Discipline(s):

 - Life Health and Medical Sciences (1.)