

Opportunity Title: Strategic Health Communications Fellowship Opportunity Reference Code: HHS-OASH-2018-0164

Organization U.S. Department of Health and Human Services (HHS)

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How to Apply A complete application consists of:

- · An application
- Transcripts <u>Click here for detailed information about acceptable</u> transcripts
- A current resume/CV, including academic history, employment history, relevant experiences, and publication list
- · Two educational or professional references

All documents must be in English or include an official English translation.

If you have questions, send an email to <u>HHSrpp@orau.org</u> Please include the reference code for this

## Application Deadline 2/6/2019 12:00:00 AM Eastern Time Zone



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your appointment and even

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**Description** A fellowship is available in the Office of Adolescent Health (OAH) in the Office of the Assistant Secretary for Health (OASH) at the Department for Health and Human Services (HHS) in Rockville, Maryland.

OAH operates two grant programs, one aimed at reducing teen pregnancy and another that supports expectant and parenting teens and their family members. The office also funds grant evaluations and provides training and technical assistance to grantees. OAH operates several communication channels to disseminate adolescent health information to healthcare providers, other youth-serving professionals, parents and other caregivers, and teens. OAH manages an award-winning website, disseminates adolescent health e-updates to 50,000+ subscribers, and shares information on social media including Twitter (16,500 Twitter followers on @TeenHealthGov). OAH produces print materials, videos, and webinars on adolescent health topics for youth-serving professionals, grantees, and the general public.

In 2014, OAH launched a national call to action to promote adolescent health called Adolescent Health: Think, Act, Grow®, or TAG. TAG was developed with 80 national youth-serving organizations to put adolescent health on the national agenda and spur action. OAH uses TAG as a framework to partner with national, regional, state, and local organizations to raise awareness about adolescent health. These partnerships include joint conference presentations, webinars, blog posts, and web content. TAG products, including the TAG Playbook and TAG in Action successful program strategies, are free to download from the OAH website.

OAH convenes the HHS-wide Adolescent Health Working Group to help



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> share information and coordinate adolescent focused activities across HHS. OAH also actively participates in other HHS working groups as well as the federal Interagency Working Group on Youth Programs. OAH is called upon to develop special projects related to adolescent health and well-being for other HHS agencies; other federal, state, and local agencies; and national organizations.

> This fellowship is located in the OAH Division of Strategic Communications.

Under the guidance of a mentor, the ORISE participant will be involved in the following activities:

1) Participate in a variety of strategic planning and health communications activities, including:

- Review, synthesize, and edit content for the OAH website and social media channels

- Review and analyze new data, reports and studies on adolescent health topics

- Review, synthesize, and edit content for TAG

- Support outreach and engagement activities with OAH and TAG partner organizations

- Interact with OAH Program Division to support grantees' communications needs

2) Participate in the coordination and communication with offices external to OAH, including:

- HHS offices (e.g. OASH Offices of Communications and Public Affairs, Regional Health Administrators)

- OAH strategic communication and TAG contractors

- OAH partner organizations such as APHA, AMCHP, SAHM

3) Attend meetings, webinars, and conferences with national organizations and provide summaries

4) Support the development of adolescent mental health materials in collaboration with other HHS offices

This program, administered by ORAU through its contract with the U.S. Department of Energy to manage the Oak Ridge Institute for Science and Education, was established through an interagency agreement between DOE and HHS. The initial appointment is for one year, but may be renewed upon recommendation of CDC contingent on the availability of funds. The participant will receive a monthly stipend commensurate with educational level and experience. Proof of health insurance is required for participation in this program. The appointment is full-time at HHS in the Rockville, Maryland area. Participants do not become employees of HHS, DOE or the program administrator, and there are no employment-related benefits.

**Qualifications** Master's Degree in public health, communications, public policy or related fields within the last five years.



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Proficiency with MS Office suite is essential.

Knowledge with health communications, strategic communications, and writing and editing for print, digital, and social media is preferred.

Familiarity with engaging healthcare providers, youth-serving professionals, parents, and teens in preventive health interventions and/or collaborative public health activities is a plus.

End user knowledge using web-based and social media (Twitter, Facebook, etc.) in support of public health programs is a plus.

Eligibility • Citizenship: U.S. Citizen Only

- **Requirements Degree:** Master's Degree received within the last 60 month(s).
  - Discipline(s):
    - Communications and Graphics Design (6.)

    - Social and Behavioral Sciences (1. )