

Opportunity Title: Health Communications and Training for Comprehensive Cancer Control and Prevention - CDC

Opportunity Reference Code: CDC-NCCDPHP-2017-0045

Organization Centers for Disease Control and Prevention (CDC)

Reference Code CDC-NCCDPHP-2017-0045

How to Apply A complete application consists of:

- An application
- Transcripts – [Click here for detailed information about acceptable transcripts](#)
- A current resume/CV, including academic history, employment history, relevant experiences, and publication list
- Two educational or professional references

All documents must be in English or include an official English translation.

If you have questions, send an email to CDCrpp@orau.org. Please include the reference code for this opportunity in your email.

Description A fellowship opportunity is available to support the Comprehensive Cancer Control Branch (CCCB) within the National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP), Centers for Disease Control and Prevention (CDC), in Atlanta, Georgia.

The selected participant will provide support in the areas of communication, training, and programmatic efforts (e.g., branding campaigns, webinars, message development, etc).

The selected participant will have the opportunity to be involved in various activities, including:

- Testing, developing, and disseminating scientific information, and audience-based products, tools, and messages via written, electronic, and audiovisual formats.
- Developing messages and materials that are valid and consistent with program objectives and are based on communication/marketing theory/principles and research (including concept, message, and Web-usability testing).
- Presenting health communication briefings or presentations to various groups (e.g., federal, state, and local stakeholders)
- Assisting with training to internal and external partners on planning, coordinating and evaluating marketing projects and programs.
- Assisting with communications and/or programmatic trainings via online and in-person opportunities
- Gathering data and developing products such as fact sheets, program briefings, Questions and Answers, program summaries, Web pages, and program-in-briefs.



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- Planning, applying and evaluating various science communications and marketing techniques to achieve optimal program results and promote positive health outcomes.
- Developing, implementing and monitoring national communication and marketing programs, projects and initiatives for various audiences, including demonstration projects.
- Preparing written documents that reflect a thorough knowledge of complex public health issues and appropriate health communication, health promotion, and marketing intervention strategies.
- Consulting with peers/other professionals on design, methods, data analysis, interpretation of results, and other issues as needed to successfully analyze complex public health issues as they relate to communication, training, and program planning.
- Producing health communication messages and products in accordance with established guidelines and policies that are usable for dissemination through multiple channels, including social media and SharePoint.
- Supporting the team members to ensure information is successfully disseminated across various communication and/or training platforms by providing clear oral and/or written instructions.
- Coordinating and evaluating marketing projects and programs.
- Assisting with the support of digital and social media evaluation.
- Assisting with the support to internal and external partners on planning, coordinating and evaluating marketing projects and programs.

The desired appointment start date is February 13, 2017.

This program, administered by ORAU through its contract with the U.S. Department of Energy to manage the Oak Ridge Institute for Science and Education, was established through an interagency agreement between DOE and CDC. The initial appointment is for one year, but may be renewed upon recommendation of CDC contingent on the availability of funds. The participant will receive a monthly stipend commensurate with educational level and experience. Proof of health insurance is required for participation in this program. The appointment is full-time at CDC in the Atlanta, Georgia, area. Participants do not become employees of CDC, DOE or the program administrator, and there are no employment-related benefits.

Qualifications • Applicants should have received at least their Bachelor's degree within the past 5 years.

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- Educational background in Communications is desired.

**Eligibility
Requirements**

- **Degree:** Bachelor's Degree, Master's Degree, or Doctoral Degree
received within the last 60 month(s).
- **Academic Level(s):** Graduate Students, Post-Bachelor's, Postdoctoral,
or Post-Master's.
- **Discipline(s):**
 - **Communications and Graphics Design** ([6](#) 👁)
 - **Life Health and Medical Sciences** ([2](#) 👁)
 - **Social and Behavioral Sciences** ([6](#) 👁)