

Opportunity Title: AIDS.gov Fellow – HHS Opportunity Reference Code: HHS-OASH-2017-0005

Organization U.S. Department of Health and Human Services (HHS)

Reference Code HHS-OASH-2017-0005

How to Apply A complete application consists of:

- An application
- Transcripts <u>Click here for detailed information about acceptable</u> transcripts
- A current resume/CV, including academic history, employment history, relevant experiences, and publication list
- Two educational or professional references

All documents must be in English or include an official English translation.

If you have questions, send an email to <u>HHSrpp@orau.org.</u> Please include the reference code for this opportunity in your email.

Description Two research fellowship opportunities are currently available in the U.S. Department of Health and Human Services (DHHS), Office of the Assistant Secretary for Health (OASH), in Washington, DC.

Two ORISE fellows will support a range of activities related to the AIDS.gov mission to: 1.) expand visibility of timely and relevant Federal HIV policies, programs, and resources to the American public through research on these topics; 2.) increase use of new media tools by government, minority, and other community partners to extend the reach of HIV programs to communities at greatest risk; and 3.) increase knowledge about HIV and access to HIV services for people most at-risk for, or living with, HIV.

The Fellows will be involved in a team environment in the Office of HIV/AIDS and Infectious Disease Policy, with day-to-day principal mentoring provided by the Director, AIDS.gov.

ORISE Fellows will support ongoing research into:

- Identifying and assessing the best practices related to the use of current communications methodologies and technologies to broaden the reach of public health communications, especially in its efforts to target and reach communities of color and those living with, or at risk for, HIV and viral hepatitis.
- Researching assessing emerging digital tools and their application to extending the reach of public health communications and reaching target audiences.
- Researching the types and ways communities of color, and others living with, or at risk for HIV and viral hepatitis are using emerging digital communications technologies (consumer consumption behaviors and patterns).

ORISE Fellows will also research and assess the best standards and practices for the use of web-based technologies, such as web sites, for reaching communities of color and other key target audiences, including best and emerging practices for the use of mobile technologies, the use of

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> responsive web design, taxonomy-based single publishing platforms, the evolving function and relevance of web logs (blogs), the optimal format and methods for presentation and delivery of information, identifying the optimal methods to encourage engagement with public health messaging, and the evolving role, function, and impact of search engines in the potential of disintermediating public health messaging.

> This program, administered by ORAU through its contract with the U.S. Department of Energy to manage the Oak Ridge Institute for Science and Education, was established through an interagency agreement between DOE and HHS. The initial appointment is for one year, but may be renewed upon recommendation of HHS contingent on the availability of funds. The participant will receive a monthly stipend commensurate with educational level and experience. Proof of health insurance is required for participation in this program. The appointment is full-time at HHS in the Washington DC area. Participants do not become employees of HHS or the program administrator, and there are no fringe benefits paid.

- Qualifications B.A. or master's degree in public health and/or Health Communications, or a related field within the last five years.
 - Keen interest in the use of new media in public health messaging, HIV/AIDS and infectious disease policy, and issues particular to HIV/AIDS and infectious disease policy in communities of color is preferred.
 - Familiarity with established new media channels and an interest in novel new media channels and emerging technologies is preferred.
 - · Experience working with and/or an understanding of communities impacted by HIV or other health disparities such as people of color and men who have sex with men (MSM) is preferred.

Eligibility • Citizenship: U.S. Citizen Only

Requirements

- Degree: Master's Degree or Doctoral Degree received within the last 60 month(s).
 - Discipline(s):
 - Communications and Graphics Design (1.)
 - Computer, Information, and Data Sciences (1.)
 - Life Health and Medical Sciences (5 (2))
 - Mathematics and Statistics (1. (1)
 - Other Non-Science & Engineering (1.)
 - Social and Behavioral Sciences (<u>2</u>)