

Opportunity Title: CDC Health Communications Fellow
Opportunity Reference Code: CDC-NCCDPHP-2024-0046

Organization Centers for Disease Control and Prevention (CDC)

Reference Code CDC-NCCDPHP-2024-0046

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A complete application consists of:

- An application
- Transcripts – [Click here for detailed information about acceptable transcripts](#)
- A current resume/CV, including academic history, employment history, relevant experiences, and publication list
- One educational or professional recommendation. Your application will be considered incomplete, and will not be reviewed until one recommendation is submitted.

All documents must be in English or include an official English translation.

Description ***Applications will be reviewed on a rolling-basis.**

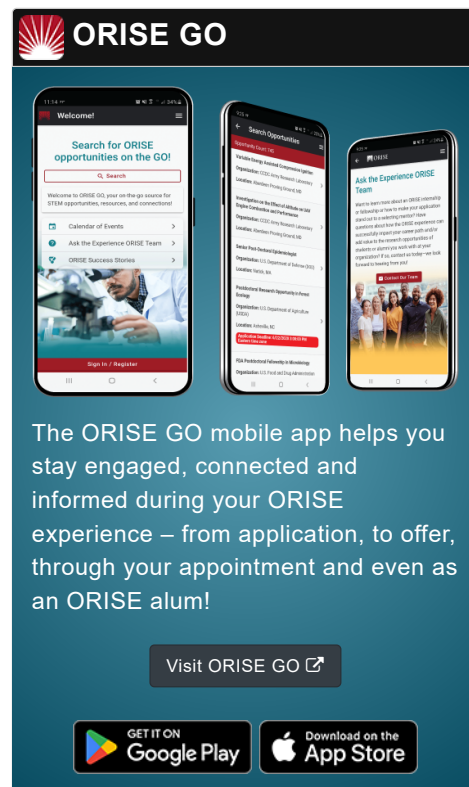
CDC Office and Location: A research opportunity is available in the Centers for Disease Control and Prevention (CDC). **The selected candidate must either live within a 50 mile radius of Atlanta, Georgia or be able to relocate before the start of the appointment**

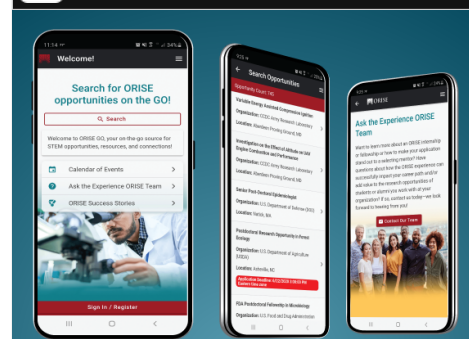
The Centers for Disease Control and Prevention (CDC) is one of the major operation components of the Department of Health and Human Services. CDC works to protect America from health, safety and security threats, both foreign and in the U.S. Whether diseases start at home or abroad, are chronic or acute, curable or preventable, human error or deliberate attack, CDC fights disease and supports communities and citizens to do the same.

Research Project: The fellow will have the opportunity to participate in the following projects and communication activities:

- Develop and implement national communication and marketing programs, projects, and initiatives for targeted audiences
- Research and develop messages and products consistent with DDT program objectives and based on communication principles, marketing theory, and audience research (including concept, message, metrics, and web usability testing)
- Learn how to evaluate the reach and effectiveness of DDT communication products and strategies
- Receive training and attend webinars on communication, diabetes, and data analysis topics (e.g., communication evaluation, plain language, digital-first principles, diabetes management, and analytic tools)









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Learning Objectives: The participant will gain experience as a fellow in a multi-disciplinary team and obtain advanced experiential learning in the development of various health communication materials for diabetes topics.

Mentor(s): The mentor for this opportunity is Patricia Joseph (iuy7@cdc.gov). If you have questions about the nature of the research please contact the mentor(s).

Anticipated Appointment Start Date: June 3, 2024. Start date is flexible and will depend on a variety of factors.

Appointment Length: The appointment will initially be for five years, but may be renewed upon recommendation of CDC and is contingent on the availability of funds.

Level of Participation: The appointment is full time.

Participant Stipend: Stipend rates may vary based on numerous factors, including opportunity, location, education, and experience. If you are interviewed, you can inquire about the exact stipend rate at that time and if selected, your appointment offer will include the monthly stipend rate.

Citizenship Requirements: This opportunity is available to U.S. citizens, Lawful Permanent Residents (LPR), and foreign nationals. Non-U.S. citizen applicants should refer to the [Guidelines for Non-U.S. Citizens Details page](#) of the program website for information about the valid immigration statuses that are acceptable for program participation.

ORISE Information: This program, administered by ORAU through its contract with the U.S. Department of Energy (DOE) to manage the Oak Ridge Institute for Science and Education (ORISE), was established through an interagency agreement between DOE and CDC. Participants do not become employees of CDC, DOE or the program administrator, and there are no employment-related benefits. Proof of health insurance is required for participation in this program. Health insurance can be obtained through ORISE.

The successful applicant(s) will be required to comply with Environmental, Safety and Health (ES&H) requirements of the hosting facility, including but not limited to, COVID-19 requirements (e.g. facial covering, physical distancing, testing, vaccination).

Questions: Please visit our [Program Website](#). After reading, if you have additional questions about the application process please email ORISE.CDC.NCCDPHP@ornl.gov and include the reference code for this opportunity.

Qualifications The qualified candidate should have a master's degree in one of

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the relevant fields (health communication, health marketing, mass communication, or health education and promotion) or currently pursuing the degree and will reach completion by the end of August 2024. Receipt of the degree must be within five years of the appointment start date.

Preferred Knowledge and Skills:

- Experience writing effective and high-quality health-related content for a variety of channels
- Proficiency in understanding and writing clearly about complex, sophisticated health science topics
- Project management/organizational skills; ability to manage multiple projects simultaneously
- Ability to analyze, report on, and apply web-related metrics and research results
- Knowledge about diabetes or chronic diseases is a plus

Eligibility Requirements

- **Degree:** Master's Degree received within the last 60 months or anticipated to be received by 8/31/2024 11:59:00 PM.
- **Academic Level(s):** Post-Bachelor's or Post-Master's.
- **Discipline(s):**
 - **Business** (3 )
 - **Communications and Graphics Design** (1 )
 - **Life Health and Medical Sciences** (1 )
 - **Social and Behavioral Sciences** (2 )

Affirmation

I certify that I have not previously been employed by CDC or by a contractor working directly for CDC. I understand that CDC does not permit individuals with a prior employment relationship with CDC or its contractors to participate as trainees in the ORISE program. (Exceptions may be granted for individuals who, since the previous CDC employment, have obtained a new STEM degree which necessitates training in a new field.)