

Opportunity Title: EPA Multimedia Communications Internship

Opportunity Reference Code: EPA-OA-OPA-2023-01

Organization U.S. Environmental Protection Agency (EPA)

Reference Code EPA-OA-OPA-2023-01

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<u>Store</u> or <u>Google Play Store</u> to help you stay engaged, connected, and informed during your ORISE experience and beyond!

A complete application consists of:

- An application
- Transcript(s) For this opportunity, an unofficial transcript or copy of the student academic
  records printed by the applicant or by academic advisors from internal institution systems may
  be submitted. All transcripts must be in English or include an official English translation. Click
  here for detailed information about acceptable transcripts.
- A current resume/CV, including academic history, employment history, relevant experiences, and publication list
- Two educational or professional recommendations

All documents must be in English or include an official English translation.

Application Deadline 12/15/2023 3:00:00 PM Eastern Time Zone

**Description** \*Applications may be reviewed on a rolling-basis. Click <a href="here">here</a> for information about the selection process.

**EPA Office/Lab and Location:** A research opportunity is available within the Office of Multimedia (OM) in the Office of Public Affairs (OPA), Office of the Administrator (OA) at the U.S. Environmental Protection Agency in Washington, D.C.

Research Project: The participant will gain experience in multimedia communications through video, photography, audio and graphics. The participant will learn about project planning and management, strategic and scientific communications, and outreach to promote EPA's mission of protecting human health and the environment. The participant will be trained in creating multimedia content to support the agency's and Administrator's priorities including Superfund, brownfields, environmental justice, water sector preparedness, scientific research, etc., that will educate and inform different audiences and stakeholder groups. The selected participant will have the opportunity to interact with OM multimedia staff, public affairs officers and managers, EPA program and regional counterparts, EPA staff and scientists, stakeholders, grant recipients, tribal leaders, and other federal, state and local agencies.

<u>Learning Objectives</u>: Under the guidance of the mentor, research activities and learning objectives include:

- Opportunity to apply knowledge of multimedia production and grow skills to create outreach materials using photography, graphics, audio and video to communicate scientific and agency programmatic messages to the general public.
- Opportunity to collaborate with EPA Regions, scientists, researchers,



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states, tribes, and local stakeholders to improve EPA's communication of complex scientific ideas and mission goals to different audiences and stakeholder groups.

- Learn how to tailor scientific messages for different platforms and media.
- Learn how to plan a video production from start to finish, including
  project planning, topic research, interviews with experts, collecting
  footage in the field, collecting archive/stock content, conducting
  interviews, writing scripts for different media, using graphics to
  communicate data, etc.
- Learn technical skills like lighting for different types of photography
   (studio portraits, working portraits), how to use different software
   programs to create graphics and publication layouts (Adobe Photoshop,
   Adobe InDesign, Adobe Illustrator), how to shoot footage using Canon
   DSLR cameras, how to light a video interview, how to write a script for
   different types of videos (PSAs, feature stories, overview features,
   profile stories, documentary-style features, etc.).

<u>Mentor(s)</u>: The mentor for this opportunity is Jini Ryan (<u>ryan.jini@epa.gov</u>). If you have questions about the nature of the research please contact the mentor.

Anticipated Appointment Start Date: November 2023. All start dates are flexible and vary depending on numerous factors. Click <a href="here">here</a> for detailed information about start dates.

<u>Appointment Length</u>: The appointment initially may be for one year and may be renewed up to three additional years upon EPA recommendation and subject to availability of funding.

**Level of Participation**: The appointment is full-time.

<u>Participant Stipend</u>: The participant will receive a monthly stipend commensurate with educational level and experience. Click <u>here</u> for detailed information about full-time stipends. At this time the annual stipend for this opportunity is ~\$53,100 - ~\$64,950.

**EPA Security Clearance:** Completion of a successful background investigation by the Office of Personnel Management (OPM) is required for an applicant to be on-boarded at EPA.

**ORISE Information:** This program, administered by ORAU through its contract with the U.S. Department of Energy (DOE) to manage the Oak Ridge Institute for Science and Education (ORISE), was established through an interagency agreement between DOE and EPA. Participants do not become employees of EPA, DOE or the program administrator, and there are no employment-related benefits. Proof of health insurance is required for participation in this program. Health insurance can be obtained through ORISE.

ORISE offers all ORISE EPA postdoctoral students and Postdocs a free 5 year membership to the National Postdoctoral Association (NPA).

The successful applicant(s) will be required to comply with Environmental,

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Safety and Health (ES&H) requirements of the hosting facility, including but not limited to, COVID-19 requirements (e.g. facial covering, physical distancing, testing, vaccination).

Questions: Please see the FAQ section of our website. After reading, if you have additional questions about the application process please email ORISE.EPA.REG@orau.org and include the reference code for this opportunity.

Qualifications The qualified candidate should have received a bachelor's or master's degree in one of the relevant fields, or be currently pursuing one of the degrees with completion before the appointment start date. Degree must have been received within the past five years.

## Preferred skills:

- · Ability to communicate well both orally and in writing
- · Ability to convey complex concepts to diverse audiences
- · Knowledge of the use of social media as an outreach and communications tool
- . Experience working with teams and work groups to arrive at solutions to complex problems
- · Knowledge of the use of multimedia tools
- Experience with Adobe Creative Cloud software preferred
- · Experience with Canon DSLR cameras preferred

## Eligibility Requirements

- Citizenship: U.S. Citizen Only
- Degree: Bachelor's Degree or Master's Degree received within the last 60 months or anticipated to be received by 12/29/2023 2:28:28 PM.
- Discipline(s):
  - Chemistry and Materials Sciences (1...)
  - Communications and Graphics Design (6\_②)
  - Computer, Information, and Data Sciences (5\_@)
  - Earth and Geosciences (4\_●)
  - Environmental and Marine Sciences (14.4)
  - Life Health and Medical Sciences (9 )
  - Social and Behavioral Sciences (10 ●)

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