

Opportunity Title: CDC Health Communications and Partnership Development

Fellowship

Opportunity Reference Code: CDC-NCHHSTP-2022-0204

Organization Centers for Disease Control and Prevention (CDC)

Reference Code CDC-NCHHSTP-2022-0204

How to Apply *Connect with ORISE...on the GO!* Download the new ORISE GO mobile app in the [Apple App Store](#) or [Google Play Store](#) to help you stay engaged, connected, and informed during your ORISE experience and beyond!

A complete application consists of:

- An application
- Transcripts – [Click here for detailed information about acceptable transcripts](#)
- A current resume/CV, including academic history, employment history, relevant experiences, and publication list
- One educational or professional recommendation. Your application will be considered incomplete, and will not be reviewed until one recommendation is submitted.

All documents must be in English or include an official English translation.

Application Deadline 7/12/2022 3:00:00 PM Eastern Time Zone

Description *Applications will be reviewed on a rolling-basis.

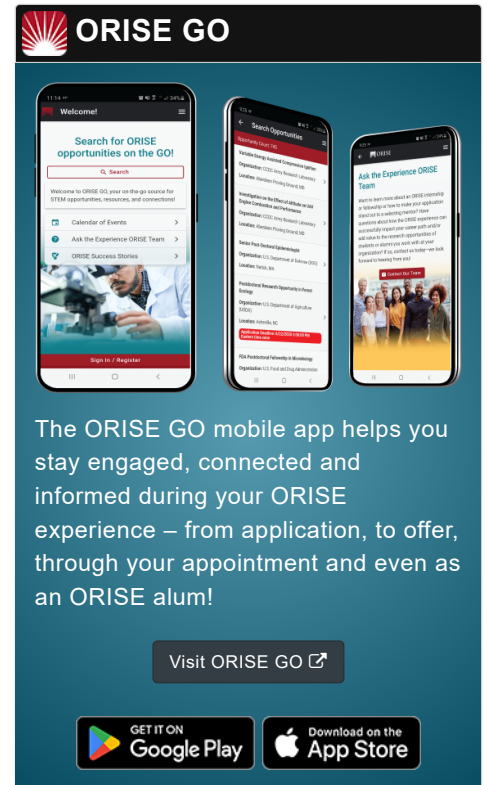
CDC Office and Location: A research opportunity is currently available with the Division of HIV Prevention (DHP), in the HIV Prevention Branch (HPB), within the National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention (NCHHSTP), at the Centers for Disease Control and Prevention (CDC) in Atlanta, Georgia.

Research Project: During this project, the participant will be collaborating with the National Partnership Team and developing, implementing and disseminating HIV prevention social marketing campaigns within the Let's Stop HIV Together (Together) portfolio. The participant will be responsible for the recruitment, retention, and development of strategic partnerships to create long-lasting and mutually beneficial relationships.

Under the guidance of a mentor, the participant will be trained and involved in the following activities:

- 1) Participate in social marketing strategic plans and meeting the goals and objectives for campaigns
- 2) Contribute to efforts in partnership development and mobilization strategies and tactics as part of campaign dissemination and implementation
- 3) Participate in social media efforts to further reach and impact campaign effort dissemination
- 4) Attend relevant meetings both internal and external

Learning Objectives: The objective of this project is to provide the participants with an educational experience in developing and disseminating social marketing campaigns and health communication messages to the American public. In addition, the



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participant will strengthen essential skills related to leveraging partnership synergy including, but not limited to, interpersonal and relationship skills, written and oral communication and presentation skills, and experience with relationship management software/CRM.

Mentor(s): The mentor for this opportunity is Francisco Ruiz (fruiz@cdc.gov). If you have questions about the nature of the research please contact the mentor(s).

Anticipated Appointment Start Date: August 1, 2022. Start date is flexible and will depend on a variety of factors.

Appointment Length: The appointment will initially be for one year, but may be renewed upon recommendation of CDC and is contingent on the availability of funds.

Level of Participation: The appointment is full-time.

Participant Stipend: The participant will receive a monthly stipend commensurate with educational level and experience.

Citizenship Requirements: This opportunity is available to U.S. citizens and Lawful Permanent Residents (LPR) only.

ORISE Information: This program, administered by ORAU through its contract with the U.S. Department of Energy (DOE) to manage the Oak Ridge Institute for Science and Education (ORISE), was established through an interagency agreement between DOE and CDC. Participants do not become employees of CDC, DOE or the program administrator, and there are no employment-related benefits. Proof of health insurance is required for participation in this program. Health insurance can be obtained through ORISE.

The successful applicant(s) will be required to comply with Environmental, Safety and Health (ES&H) requirements of the hosting facility, including but not limited to, COVID-19 requirements (e.g. facial covering, physical distancing, testing, vaccination).

Questions: Please visit our [Program Website](#). After reading, if you have additional questions about the application process please email ORISE.CDC.NCHHSTP@ora.org and include the reference code for this opportunity.

Qualifications

The qualified candidate should be currently pursuing or have received a master's degree in one of the relevant fields. Degree must have been received within five years of the appointment start date.

Preferred skills:






- Experience in developing and disseminating public health messaging
- Familiarity with established digital and social media
- Experience working with and/or an understanding of

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- communities impacted by HIV or other health disparities such as people of color, gay men, and transgender women
- Spanish language proficiency

Eligibility Requirements

- Citizenship:** LPR or U.S. Citizen
- Degree:** Master's Degree received within the last 60 months or currently pursuing.
- Academic Level(s):** Graduate Students or Post-Master's.
- Discipline(s):**
 - Business** (1 )
 - Communications and Graphics Design** (4 )
 - Life Health and Medical Sciences** (2 )
 - Other Non-Science & Engineering** (1 )
 - Social and Behavioral Sciences** (3 )