

Opportunity Title: CDC Population Health Communications Fellowship **Opportunity Reference Code:** CDC-NCCDPHP-2022-0139

Organization Centers for Disease Control and Prevention (CDC)

Reference Code CDC-NCCDPHP-2022-0139

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A complete application consists of:

- An application
- Transcripts Click here for detailed information about acceptable transcripts
- A current resume/CV, including academic history, employment history, relevant experiences, and publication list
- One educational or professional recommendation. Your application will be considered incomplete, and will not be reviewed until one recommendation is submitted.

All documents must be in English or include an official English translation.

Application Deadline 5/25/2022 3:00:00 PM Eastern Time Zone

Description *Applications will be reviewed on a rolling-basis.

<u>CDC Office and Location</u>: A research opportunity is currently available within the National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP) at the Centers for Disease Control and Prevention (CDC) in Atlanta, Georgia.

The Centers for Disease Control and Prevention (CDC) is one of the major operation components of the Department of Health and Human Services. CDC works to protect America from health, safety and security threats, both foreign and in the U.S. Whether diseases start at home or abroad, are chronic or acute, curable or preventable, human error or deliberate attack, CDC fights disease and supports communities and citizens to do the same.

<u>Research Project</u>: The selected participant will train to conduct research under the direction of a mentor and will train with CDC communications, programmatic, and scientific staff. Under the ORISE Fellowship program, the fellow will have the opportunity to train on developing, implementing and evaluating communication strategies for improving population health.

Learning Objectives: The fellow's training opportunities will include:

- Planning, applying, and evaluating various communication science and marketing campaigns to achieve optimal program results
- Translating scientific content for public health communications use and application (e.g., distillation of content, application of plain language, etc.)
- Developing and assessing messaging, resources, and tools for various audiences
- Learning how to manage communication activities, projects, and initiatives for various audiences

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- Developing promotions of publications and scientific releases, consulting with CDC subject matter experts
- Facilitating data dissemination and developing and efficiently using data visualization
- Contributing to the preparation of written documents that reflect a thorough knowledge of complex public health issues and appropriate health communication, health promotion, and marketing intervention strategies

<u>Mentor(s)</u>: The mentor for this opportunity is Cynthia Crick (<u>cog7@cdc.gov</u>). If you have questions about the nature of the research please contact the mentor(s).

<u>Anticipated Appointment Start Date</u>: May 2022. Start date is flexible and will depend on a variety of factors.

<u>Appointment Length</u>: The appointment will initially be for one year, but may be renewed upon recommendation of CDC and is contingent on the availability of funds.

Level of Participation: The appointment is full-time.

<u>Participant Stipend</u>: The participant will receive a monthly stipend commensurate with educational level and experience.

Citizenship Requirements: This opportunity is available to U.S. citizens only.

ORISE Information: This program, administered by ORAU through its contract with the U.S. Department of Energy (DOE) to manage the Oak Ridge Institute for Science and Education (ORISE), was established through an interagency agreement between DOE and CDC. Participants do not become employees of CDC, DOE or the program administrator, and there are no employment-related benefits. Proof of health insurance is required for participation in this program. Health insurance can be obtained through ORISE.

The successful applicant(s) will be required to comply with Environmental, Safety and Health (ES&H) requirements of the hosting facility, including but not limited to, COVID-19 requirements (e.g. facial covering, physical distancing, testing, vaccination).

Questions: Please visit our <u>Program Website</u>. After reading, if you have additional questions about the application process please email <u>ORISE.CDC.NCCDPHP@orau.org</u> and include the reference code for this opportunity.

Qualifications The qualified candidate should have received a master's degree in one of the relevant fields, or be currently pursuing the degree with completion by the end of May 2022. Degree must have been received within the past five years.

Preferred Skills:

- Interest in public health communications, technical assistance, and project management
- · Ability to collaborate with other scientific and professional staff
- Knowledge of interpreting and summarizing scientific data



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- Experience with digital and social media channels and understanding of metrics, trends/developments and uses
- Experience in demonstrating critical thinking, analyzing situations and data, and problem solving
- Experience with Microsoft Office suite and project management tools
- Eligibility Requirements
 - Citizenship: U.S. Citizen Only
 - **Degree:** Master's Degree received within the last 60 months or anticipated to be received by 5/31/2022 11:59:00 PM.
 - Discipline(s):
 - Communications and Graphics Design (6.))

 - Social and Behavioral Sciences (29.)