

Opportunity Title: CDC Emergency Risk Communication Research and Evaluation Fellowship

Opportunity Reference Code: CDC-CPR-2022-0057

Organization Centers for Disease Control and Prevention (CDC)

Reference Code CDC-CPR-2022-0057

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A complete application consists of:

- An application
- Transcripts Click here for detailed information about acceptable transcripts
- A current resume/CV, including academic history, employment history, relevant experiences, and publication list
- One educational or professional recommendation. Your application will be considered incomplete, and will not be reviewed until one recommendation is submitted.

All documents must be in English or include an official English translation.

Application Deadline 5/19/2022 11:59:00 PM Eastern Time Zone

Description *Applications will be reviewed on a rolling-basis.

<u>CDC Office and Location</u>: A research opportunity is currently available with the Research and Evaluation Team (R&E) in the Emergency Risk Communication Branch (ERCB) in the Center for Preparedness and Response (CPR) at the Centers for Disease Control and Prevention (CDC) located in Atlanta, Georgia.

The mission of Emergency Risk Communication Branch's Research and Evaluation Team is to provide usable scientific data and evidence to enhance the behavioral impacts of CDC's risk communication efforts during public health emergencies.

<u>Research Project</u>: As a participant, you will have the opportunity to contribute to a variety of emergency risk communication research and evaluation efforts, both during and outside of active public health emergencies. Activities may include:

- Communication surveillance: Collaborating with CDC communication researchers to analyze public health emergency-related news media stories, social media posts, and other user-generated content to provide daily input to inform agency communication strategy during CDC emergency responses
- Communication evaluation: Analyzing and reviewing communication system and audience data collected during emergency responses and exercises to assess the utility and impact of communication processes and activities, identify gaps, and recommend improvements; produce reports, presentations or manuscripts for internal and external stakeholders
- Communication research: Providing research literature summaries on special topics during emergency responses; collaborating with communication researchers to support research projects including input

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on instruments, processes, data collections, analysis and reports

• Development of products to promote the work of the team and branch: Collaborating with team and branch leadership to develop written products explaining the findings and implications of research and evaluation activities to multiple audiences with varying levels of technical knowledge

Learning Objectives: As a training participant, you will also have the opportunity to learn the principles and science of emergency risk communication and apply them in large-scale public health emergencies. You will have a chance to participate in CDC's Emergency Operations Center and Joint Information Center during events and experience what CDC does to prepare for future emergencies.

Activities include trainings in the following areas:

- Daily communications analysis reports for communication and response leadership during emergencies
- Short- and long-term evaluation of emergency risk communication activities and strategy
- Written assessment of emergency communication response activities (communication surveillance, messaging, outreach) with recommendations for practical improvements and future measurement
- Reviews of relevant research literature
- Written products to promote research findings such as blog posts, internal announcements, and conference presentations
- · Other reports and activities

<u>Mentor(s)</u>: The mentor for this opportunity is Keri Lubell (<u>kgl0@cdc.gov</u>). If you have questions about the nature of the research please contact the mentor(s).

<u>Anticipated Appointment Start Date</u>: January 2022. Start date is flexible and will depend on a variety of factors.

<u>Appointment Length</u>: The appointment will initially be for one year, but may be renewed upon recommendation of CDC and is contingent on the availability of funds.

Level of Participation: The appointment is full-time.

<u>**Participant Stipend:**</u> The participant will receive a monthly stipend commensurate with educational level and experience.

<u>Citizenship Requirements</u>: This opportunity is available to U.S. citizens, Lawful Permanent Residents (LPR), and foreign nationals. Non-U.S. citizen applicants should refer to the <u>Guidelines for Non-U.S. Citizens Details page</u> of the program website for information about the valid immigration statuses that are acceptable for program participation.

ORISE Information: This program, administered by ORAU through its contract with the U.S. Department of Energy (DOE) to manage the Oak Ridge Institute for Science and Education (ORISE), was established through an interagency agreement between DOE and CDC. Participants



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	do not become employees of CDC, DOE or the program administrator, and there are no employment-related benefits. Proof of health insurance is required for participation in this program. Health insurance can be obtained through ORISE.
	The successful applicant(s) will be required to comply with Environmental, Safety and Health (ES&H) requirements of the hosting facility, including but not limited to, COVID-19 requirements (e.g. facial covering, physical distancing, testing, vaccination).
	Questions: Please visit our Program Website. After reading, if you have additional questions about the application process please email <u>ORISE.CDC.CPR@orau.org</u> and include the reference code for this opportunity.
Qualifications	The qualified candidate should have received a bachelor's or master's degree in one of the relevant fields. Degree must have been received within five years of the appointment start date.
Eligibility Requirements	

• Social and Behavioral Sciences (3.)