

Opportunity Title: CDC Health Communication Fellowship

Opportunity Reference Code: CDC-DFWED-2021-0305

Organization Centers for Disease Control and Prevention (CDC)

Reference Code CDC-DFWED-2021-0305

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A complete application consists of:

- An application
- Transcripts – [Click here for detailed information about acceptable transcripts](#)
- A current resume/CV, including academic history, employment history, relevant experiences, and publication list
- One educational or professional recommendation. Your application will be considered incomplete, and will not be reviewed until one recommendation is submitted.

All documents must be in English or include an official English translation.

Application Deadline 11/18/2021 3:00:00 PM Eastern Time Zone

Description *Applications will be reviewed on a rolling-basis.

CDC Office and Location: A fellowship opportunity is currently available with the Division of Foodborne, Waterborne, and Environmental Diseases (DFWED), National Center for Emerging and Zoonotic Infectious Diseases (NCEZID) at the Centers for Disease Control and Prevention (CDC) in Atlanta, Georgia.

The Centers for Disease Control and Prevention (CDC) is one of the major operation components of the Department of Health and Human Services. CDC works to protect America from health, safety and security threats, both foreign and in the U.S. Whether diseases start at home or abroad, are chronic or acute, curable or preventable, human error or deliberate attack, CDC fights disease and supports communities and citizens to do the same.

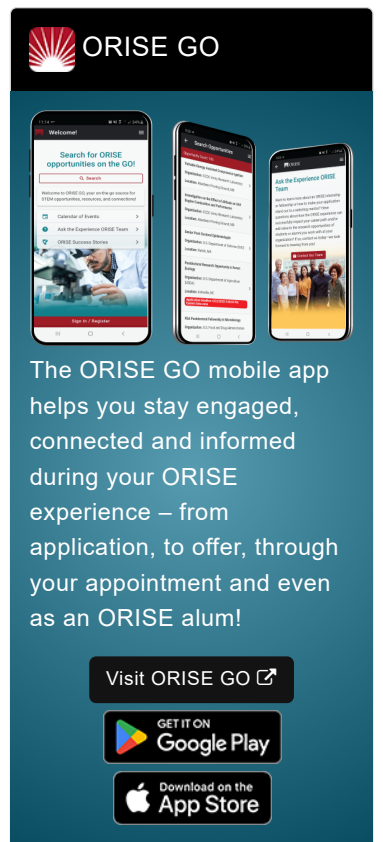
Research Project: The division works to promote food safety and to prevent illnesses from foodborne, waterborne, and fungal infections. The fellow will collaborate with a team of health communicators to identify and implement effective communication and outreach strategies to inform the public of risks and prevention measures for these infections, with a special focus on food safety.

Under the guidance of a mentor, the fellow will participate in opportunities that may include:

- **Communication research:** Assist with researching consumer knowledge, attitudes, and beliefs on food safety topics, identify knowledge gaps, and propose materials needed to address these knowledge gaps.
- **Evaluation:** Assist with tracking communications data and developing reports that document the reach of communication materials.
- **Communication planning, material development and dissemination:** Translate scientific research and data into consumer-





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focused materials, including writing fact sheets, web content and program stories. Assist with planning major communication initiatives.

- **Web:** Analyze web usage data to develop recommendations for improving communication practices and adding needed content.
- **Social media:** Support monitoring of social media channels and develop content for their use (messages, photos, video).
- **Media:** Assist with developing materials for media outreach and evaluating media coverage.
- **Partnerships:** Assist with partnership activities, identifying opportunities to expand collaborations and to develop new partnerships.

Learning Objectives: The primary project involves collaborating with a communication team to evaluate the effectiveness of digital communication of health promotion and disease prevention messages, including analyzing data from web, social media, and traditional media to develop recommendations for future practice. The fellow also will have opportunities to enhance quantitative and qualitative reasoning, critical thinking and problem solving, communication, and teamwork skills.

Mentor(s): The mentor for this opportunity is Elizabeth Greene (ite6@cdc.gov). If you have questions about the nature of the research please contact the mentor(s).

Anticipated Appointment Start Date: **November 2021.** Start date is flexible and will depend on a variety of factors.

Appointment Length: The appointment will initially be for one year, but may be renewed upon recommendation of CDC and is contingent on the availability of funds.

Level of Participation: The appointment is full-time.

Participant Stipend: The participant will receive a monthly stipend commensurate with educational level and experience.

Citizenship Requirements: This opportunity is available to U.S. citizens, Lawful Permanent Residents (LPR), and foreign nationals. Non-U.S. citizen applicants should refer to the [Guidelines for Non-U.S. Citizens Details page](#) of the program website for information about the valid immigration statuses that are acceptable for program participation.

ORISE Information: This program, administered by ORAU through its contract with the U.S. Department of Energy (DOE) to manage the Oak Ridge Institute for Science and Education (ORISE), was established through an interagency agreement between DOE and CDC. Participants do not become employees of CDC, DOE or the program administrator, and there are no employment-related benefits. Proof of health insurance is required for participation in this program. Health insurance can be obtained through ORISE.

Questions: Please visit our [Program Website](#). After reading, if you have additional questions about the application process please email ORISE.CDC.NCEZID@orau.org and include the reference code for this

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opportunity.

Qualifications The qualified candidate should be currently pursuing or have received a master's degree in one of the relevant fields. Degree must have been received within the past five years.

Preferred skills:

- Strong writing, speaking, and interpersonal skills, especially use of plain language principles
- Experience in communication principles, methods, practices and techniques and analytical methods to execute and measure health communication campaigns and outreach efforts.
- Experience in health communication research.
- Experience in public health or translating science-based information for the public.
- Experience in using a range of design software, including Adobe Photoshop.
- Innovative, creative, and a fast learner.

Eligibility Requirements

- **Degree:** Master's Degree received within the last 60 months or currently pursuing.

- **Discipline(s):**
 - **Communications and Graphics Design** ([2](#) )
 - **Life Health and Medical Sciences** ([4](#) )
 - **Other Non-Science & Engineering** ([1](#) )
 - **Social and Behavioral Sciences** ([7](#) )