

Opportunity Title: CDC Public Health Communications Fellowship

Opportunity Reference Code: CDC-NCCDPHP-2021-0199

Organization Centers for Disease Control and Prevention (CDC)

Reference Code CDC-NCCDPHP-2021-0199

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A complete application consists of:

- An application
- Transcripts – [Click here for detailed information about acceptable transcripts](#)
- A current resume/CV, including academic history, employment history, relevant experiences, and publication list
- One educational or professional recommendation. Your application will be considered incomplete, and will not be reviewed until one recommendation is submitted.

All documents must be in English or include an official English translation.

If you have questions, send an email to ORISE.CDC.NCCDPHP@orau.org. Please include the reference code for this opportunity in your email.

Application Deadline 7/2/2021 3:00:00 PM Eastern Time Zone

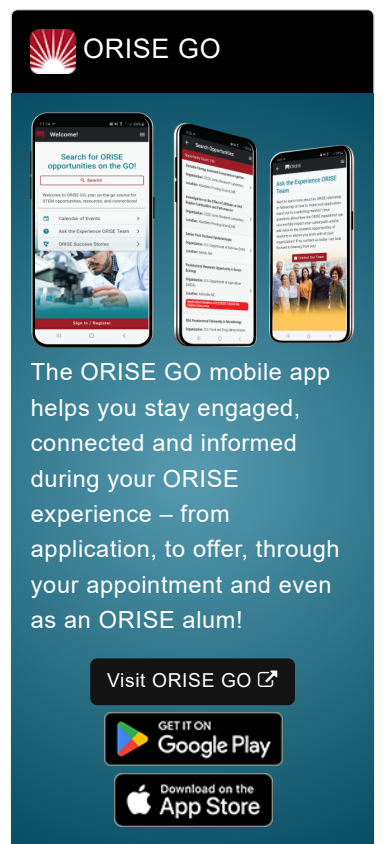
Description *Applications will be reviewed on a rolling-basis.

Two research opportunities are available with the Division of Population Health (DPH), within the National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP) at the Centers for Disease Control and Prevention (CDC) in Atlanta, Georgia.

The Centers for Disease Control and Prevention (CDC) is one of the major operation components of the Department of Health and Human Services. CDC works to protect America from health, safety and security threats, both foreign and in the U.S. Whether diseases start at home or abroad, are chronic or acute, curable or preventable, human error or deliberate attack, CDC fights disease and supports communities and citizens to do the same.


CDC's Division of Population Health (DPH) is seeking two energetic and creative individuals to participate in multiple capacities to advance and support DPH's health communication practice. Under the guidance of a mentor, training activities will include:


- Participate in the development of population health communication messages and materials, in collaboration with subject matter experts, which reflect an understanding of health communication, behavior change and social marketing theories, principles, practices, and techniques
- Contribute to the preparation of talking points for subject matter experts use during news media interviews and related interview request materials
- Participate in the development and evaluation of content and products to support the Division of Population Health's programmatic goals and activities
- Helps with communication and marketing activities for the How Right Now campaign, other social marketing initiatives, observances, scientific releases, and program announcements utilizing multiple channels to reach DPH partners, public health professionals, health care providers, researchers, educators, and consumers
- Be involved with planning health communications briefings for various groups within CDC, the




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National Center for Chronic Disease Prevention and Health Promotion, and with local, state, and national partners

- Collaborate with graphic artists and producers to develop health communication products such as fact sheets, e-newsletters, briefing materials, planning documents, success stories, FAQs, podcasts, program summaries, Web pages, static and motion graphics, and social media content
- Be involved with web developers and program staff to ensure information is successfully disseminated across digital channels
- Contributes to digital media scheduling and evaluation efforts as well as with social media listening and sentiment analysis activities
- Consults and effectively collaborates with peers, DPH communication and policy staff, subject matter experts, and other professionals on design, methods, data analysis, interpretation of results, and other issues as needed to successfully analyze complex public health issues as they relate to communications planning and development of materials

Mentors: The mentors for these opportunities are Cynthia Crick (cog7@cdc.gov) and Dana Collins (vsx4@cdc.gov). If you have questions about the nature of the research, please contact the mentors.

Anticipated Appointment Start Date: Summer 2021. Start date is flexible and will depend on a variety of factors.

Appointment Length: The appointment will initially be for one year, but may be renewed upon recommendation of CDC and is contingent on the availability of funds.

Level of Participation: The appointment is full-time.

Participant Stipend: The participant will receive a monthly stipend commensurate with educational level and experience.

This program, administered by ORAU through its contract with the U.S. Department of Energy to manage the Oak Ridge Institute for Science and Education, was established through an interagency agreement between DOE and CDC. The initial appointment can be up to one year, but may be renewed upon recommendation of CDC contingent on the availability of funds. The participant will receive a monthly stipend commensurate with educational level and experience. Proof of health insurance is required for participation in this program. The appointment is full-time at CDC in the Atlanta, Georgia, area. Participants do not become employees of CDC, DOE or the program administrator, and there are no employment-related benefits.

Qualifications The qualified candidate should have received a master's degree in one of the relevant fields, or be currently pursuing the degree with completion by September 2021. Degree must have been received within the past five years.

Preferred skills:






- Attention to detail and strong organizational skills
- Strong proficiency with Microsoft Office products (Word, PowerPoint, Excel)
- Strong oral and written communication to various audiences
- Ability to synthesize information into key messages
- Strong interpersonal skills and ability to work effectively in a

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multidisciplinary environment

- Eligibility**

Requirements
- **Citizenship:** U.S. Citizen Only
 - **Degree:** Master's Degree received within the last 60 months or anticipated to be received by 9/30/2021 11:59:00 PM.
 - **Discipline(s):**
 - **Communications and Graphics Design** ([2](#) )
 - **Computer, Information, and Data Sciences** ([1](#) )
 - **Life Health and Medical Sciences** ([3](#) )
 - **Other Non-Science & Engineering** ([4](#) )
 - **Social and Behavioral Sciences** ([1](#) )