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Opportunity Title: CDC Health Communications and Partnership Development Fellowship
Opportunity Reference Code: CDC-NCHHSTP-2021-0171

Organization Centers for Disease Control and Prevention (CDC)

Reference Code CDC-NCHHSTP-2021-0171

How to Apply ***Connect with ORISE...on the GO!*** Download the new ORISE GO mobile app in the Apple App Store or Google Play Store to help you stay engaged, connected, and informed during your ORISE experience and beyond!

A complete application consists of:

- An application
- Transcripts – Click here for detailed information about acceptable transcripts
- A current resume/CV, including academic history, employment history, relevant experiences, and publication list
- One educational or professional recommendation. Your application will be considered incomplete, and will not be reviewed until one recommendation is submitted.

All documents must be in English or include an official English translation.

Application Deadline 8/3/2021 3:00:00 PM Eastern Time Zone

Description ***Applications will be reviewed on a rolling-basis.**

CDC Office and Location: A research opportunity is currently available with the Prevention Communication Branch, Division of HIV/AIDS, National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention (NCHHSTP) at the Centers for Disease Control and Prevention (CDC) in Atlanta, Georgia.

Research Project: The participant will be apart of the National Partnership Team. NCHHSTP/DHAP/PCB is responsible for developing, implementing and disseminating HIV prevention social marketing campaigns within the Let's Stop HIV Together (Together) portfolio. The objective of this project is to provide the participant with an educational experience in developing and disseminating social marketing campaigns and health communication messages to the American public while at the same time providing CDC with assistance in the process of coordinating these efforts.

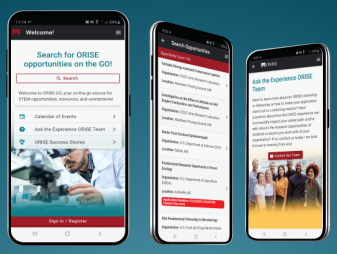
Under the guidance of a mentor, the participant will be trained in the following activities:

- Social marketing strategic plans and meet the goals and objectives for campaigns
- Efforts in partnership development and mobilization strategies and tactics as part of campaign dissemination and implementation
- Social media efforts to further reach and impact of campaign effort dissemination
- Attend relevant meetings both internal and external

Learning Objectives:

- Demonstrate a better understanding of the communication process by applying communication theories as they relate to a variety of topics, audiences and channels
- Demonstrate improved critical thinking and interpersonal skills by identifying and developing a repertoire of strategies for stakeholder engagement

Mentor(s): The mentor for this opportunity is Francisco Ruiz (xek4@cdc.gov). If you have questions about the nature of the research please contact the mentor(s).

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Anticipated Appointment Start Date: June 2021. Start date is flexible and will depend on a variety of factors.

Appointment Length: The appointment will initially be for one year, but may be renewed upon recommendation of CDC and is contingent on the availability of funds.

Level of Participation: The appointment is full-time.

Participant Stipend: The participant will receive a monthly stipend commensurate with educational level and experience.

Citizenship Requirements: This opportunity is available to U.S. citizens and Lawful Permanent Residents (LPR) only.

ORISE Information: This program, administered by ORAU through its contract with the U.S. Department of Energy (DOE) to manage the Oak Ridge Institute for Science and Education (ORISE), was established through an interagency agreement between DOE and CDC. Participants do not become employees of CDC, DOE or the program administrator, and there are no employment-related benefits. Proof of health insurance is required for participation in this program. Health insurance can be obtained through ORISE.

Questions: Please visit our Program Website. After reading, if you have additional questions about the application process please email ORISE.CDC.NCHHSTP@orau.org and include the reference code for this opportunity.

Qualifications

The qualified candidate should be currently pursuing or have received a master's degree in one of the relevant fields. Degree must have been received within the past five years.

Preferred skills:

- Experience in the use of social and traditional media for public health messaging
- Familiarity with established new media channels
- Experience working with and/or an understanding of communities impacted by HIV or other health disparities such as people of color, transgender populations and men who have sex with men (MSM)
- Spanish language proficiency

Eligibility Requirements

- **Citizenship:** LPR or U.S. Citizen
- **Degree:** Master's Degree received within the last 60 months or currently pursuing.
- **Discipline(s):**
  - **Communications and Graphics Design** (2 👁)
  - **Life Health and Medical Sciences** (46 👁)
  - **Other Non-Science & Engineering** (3 👁)